

## Supplement B. Menu of Public Engagement Options to Support C&O National Heritage Park Planning Process

Below are different public participation options categorized by the level of engagement needed.

<b>Influence</b>	<p><b>KEEP SATISFIED</b></p> <p>Intergroup Dialogue                  Design Charrette                  Focus Groups                  Conversation Café (combined with Appreciative Inquiry)                  Website                  Social Media outreach                  Public meetings — Key pad polling                  On-site events</p>	<p><b>MANAGE CLOSELY</b></p> <p>Periodic One-on-One meetings/calls                  Focus Groups                  Conversation Café                  Design Charrette                  Multi-stakeholder Dialogue                  Website                  Social Media outreach                  Public Meetings — Key pad polling                  On-site events</p>	
	<p><b>MONITOR</b></p> <p>Public Meetings                  Email updates via self-selected listserv                  Website                  Newsletters                  Public media coverage</p>	<p><b>KEEP INFORMED</b></p> <p>Website                  Social media outreach                  Newsletters                  Email updates                  Public Meetings                  On-site events</p>	
Low	<b>Interest</b>		High

*Draft public engagement plan sample created by the Consensus Building Institute (CBI) for the Chesapeake & Ohio Canal National Historical Park Planning Process. These materials are for use in the "Getting Community Buy-in for Stormwater Funding" workshops and should not be reproduced for other uses without CBI permissions. Contact: [chulet@cbuilding.org](mailto:chulet@cbuilding.org)*